



**REAL PEACH FLAVOR,
TRULY EUROPEAN QUALITY**

Processed Peach from Greece.
Promotion of European canned peaches in Egypt, Saudi Arabia, and the UAE

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Date: 03/09/2026

INVITATION TO TENDER NOTICE – PTG MENA (2026-01)

Deadline Extension

The company under the name “G. TAKIS & Co. G.P.” and the trade name “PROMESA”, legally represented by Mr. Georgios Takis, acting as the Implementing Body of Project No. 101194290 – “PeachTheGreatMENA” (promotion of European processed peaches in Egypt, Saudi Arabia and the United Arab Emirates), and the company “Network of Greek Fruit Canning Industries S.A.” (DELCOF S.A.), as Beneficiary, legally represented by Mr. Konstantinos Apostolou

invites

any interested service provider to submit an offer for the implementation of the following activities of the approved project, in accordance with the provisions of the applicable legislation and the guidelines of the Ministry of Rural Development and Food:

Project objective: Implementation of the following activities in the target countries, Kingdom of Saudi Arabia and United Arabic Emirates as follows:

- W.P. 6.2: B2B Meeting
- W.P. 6.4: Other events – Roadshows
- W.P. 7.1: Tasting Days

Duration of activities: Starting from the initial publication of this notice on the Implementing Body’s website. <https://promesa.gr/> until December 2026.

Offer validity period: Each submitted offer shall bind the Subcontractor for the entire duration of the 2nd programming year, i.e., until 31/05/2027.

Budget: Total budget for the activities is 164,200.00Euros, which is allocated as follows:

KSA	6.2: B2B Meeting	17,500.00 Euros
	6.4: Other events – Roadshows	19,100.00 Euros
	7.1: Tasting Days	44,200.00 Euros

UAE	6.2: B2B Meeting	18,000.00 Euros
	6.4: Other events – Roadshows	19,100.00 Euros
	7.1: Tasting Days	46,300.00 Euros

Selection criteria: The evaluation of the tenders will be based on the most economically advantageous tender (best quality-price ratio) and according to the following criteria and weighting factors:

Evaluation Area		No	Criterion	Maximum Score
A	Economic and financial capacity	1	Certificate of turnover for the last three years, for the purpose of assessing financial viability.	5
B	Technical and professional capacity	1	Brief description of the main projects/services implemented during the last five years, accompanied by certificates of proper execution and completion of all works.	8
		2	Profile of the key personnel who will be involved in the implementation, highlighting the relevant academic qualifications and professional experience, including the CV of the team leader.	7
C	Quality of the proposed project	1	Presentation of the partnership proposal, focusing on the key features of implementation and the realistic implementation timeline.	17
		2	Level of understanding of the project (comprehension of specific project requirements – clarity of work) – description of how tasks will be executed.	15
		3	Completeness and reliability of the proposed methodology to ensure the quality of the offered project – description of the implementation approach.	13
D	Financial offer	1	Detailed presentation of the budget for activities.	35

Submission of offers: Interested parties are invited to submit their offer to the email address tenders@promesa.gr by Friday, September 11th, 2026, at 14:00 p.m.

Deadline extension of submissions of offers to Friday 18th of September.

The selection of the subcontractor will be based on the most economically advantageous offer (best quality-price ratio). In case of a tie, the highest score in the financial offer (D1) will be taken into account, and if the tie persists, the quality of the proposed work (C1) criterion will be considered.

For more information, please contact us at +30 2310 220150 or via email at tenders@promesa.gr